



Bellevue PTSA Council is launching the **Spring Into Reading** program in March 2025.

We are asking for potential sponsors such as you to help us reach over 8,500 total students attending all 16 Bellevue School District (BSD) elementary schools.

Program Overview

Spring Into Reading celebrates the joy of reading and highlights the importance of literacy with our youngest learners.

The program will include (but is not limited to):

- **A Book Giveaway.** Our goal is to give away at least 1 book to each class at every BSD elementary school (nearly 400 total books).
 - We have selected two books written by Seattle-based authors:
 - **Preschool to 2nd grade:** [The Spirit of Springer](#) (by Amanda Abler)
 - **3rd to 5th grade:** [Orca Rescue!](#) (by Donna Sandstrom, WLA 2025 Sasquatch Nominee)
 - Both books share the incredible true story of Springer, an orphaned orca calf found in the Puget Sound in 2002. Springer was rescued, rehabilitated, and returned to her home by the north end of Vancouver Island BC. Within 24 hours, she was successfully reunited with and accepted back into her pod - the first time in history!
 - In addition to sharing a local PNW story, we believe these books tie in to BSD elementary's literacy curriculum and STEM curriculum.
- **An Author Talk event with Donna Sandstrom**, author of [Orca Rescue!](#) and [Whale Trail](#) Founder & Executive Director.
 - Donna was actively involved as a key partner of the rescue mission and we are excited for her to share Springer's story with the next generation of Washingtonians!
 - All BSD elementary families will be invited to attend (~300 attendees estimated).

Join Us!

With your support, we can achieve our goal of giving away 1 book to each class (Preschool to 5th grade) at every BSD elementary school (nearly 400 books), as well as to cover the Author Talk and other program expenses.

- If you would like to sponsor at the Gold, Silver, or Bronze levels (\$2,500 to \$1,000), please email Stephanie Lee at FACE@bellevueptsacouncil.com
- If you would like to sponsor at the Orca, Bookworm, or Reader levels (\$500 to \$100), please scan the QR code (at right) or [click this link](#)



*Bellevue PTSA Council is a registered 501(c)(3) nonprofit organization - **donations are eligible for tax deductions and corporate matching (if applicable).** Please let us know if you need a detailed receipt.*

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Sponsor Levels and Benefits

<u>Sponsor Level</u>	<u>Donation Amount</u>	<u>Max # Donors</u>	<u>Exclusivity by Industry (see "Notes")</u>	<u>Size of Logo/Name on Bookplate</u>	<u>Recognition on PTSA Council Website and Social Media</u>	<u>Recognition at Author Talk</u>	<u>Table at Author Talk</u>
Gold	\$2,500	1	Yes	Large	Large Logo/Name	Announced; Large Logo/Name on Screen + Flyer	Yes
Silver	\$1,500	2	No	Medium	Medium Logo/Name	Announced; Medium Logo/Name on Screen + Flyer	Yes
Bronze	\$1,000	3	No	Small	Small Logo/Name	Announced; Small Logo/Name on Screen + Flyer	Yes
Orca	\$500	Unlimited	No	N/A	Name	Name on Flyer	No
Bookworm	\$250	Unlimited	No	N/A	Name	Name on Flyer	No
Reader	\$100	Unlimited	No	N/A	Name	Name on Flyer	No

Notes:

- Gold, Silver, and Bronze Sponsors will be selected on a first come, first serve basis.
- The Gold Sponsor will have “exclusive” status, meaning no businesses in the same industry can be Silver or Bronze Sponsors.
- A bookplate will be affixed in every book given away.

What is Bellevue PTSA Council?

Bellevue PTSA (Parent Teacher Student Association) Council is a local non-profit organization that represents and supports all 28 PTAs in the Bellevue School District. Our mission is to support and strengthen our local PTAs and to promote the welfare of children and families in the home, school, and community. Learn more on our website: <https://www.bellevueptsacouncil.com/>.