

# TECH TOOLS FOR PTAs

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JANUARY 26

MAINA TRAN, COMMUNICATIONS DIRECTOR,  
BELLEVUE PTSA COUNCIL



## Maina Tran

- Communications Director at Bellevue PTSA Council
- Co-President at Tillicum Middle School, Bellevue
- Member of Equity Advisory Group for Bellevue School District
  
- Over 20 years experience with HTML
- 15 + years as web developer/designer
- 10 + years in marketing/digital marketing
- Worked on several web platforms, SharePoint, Drupal, WordPress, Wix, Weebly and others

# AGENDA



Domain Names



Our School Pages and migration



Hosting companies (WordPress, Wix, Weebly)



Memberplanet and payment set up



G Suite and Gmail



Online storage (OneDrive, Google Drive, Dropbox)



Video Conferencing, forms and surveys



Q&A and Discussions

# DOMAIN NAMES

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❖ Same as URL or web address: [www.ptaname.com](http://www.ptaname.com) or .org

❖ Common domain management companies:

- ❖ Register.com
- ❖ GoDaddy.com
- ❖ Network Solutions
- ❖ Hostgator
- ❖ Domain.com



register.com®

❖ Recommend domain name is registered to a PTA email. If kept by an individual parent, need to do a transfer.

❖ Need to access to change DNS server name and possibly email server name.

# Our School Pages

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- Closing on December 31, 2020
- If your subscription expires before end of year and if you are not ready for migration, you need to renew OSP.
- All documents and images will be available for download.
- Next steps:
  - 1) Select a web hosting company
  - 2) Create a site map or list current navigation of web site;
  - 3) Find a “web” person and create committee to work on redesign and new navigation
  - 4) Obtain information on domain/URL name and its hosting company (\*\*important\*\*)
  - 5) Find payment solution
  - 6) Recommend to get new site up before next school year, mid-August

# WordPress

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<https://wordpress.com/pricing/>

\$4/mnth (\$48/yr) - personal; \$8/mnth (\$96) – premium; \$25/mnth (\$300)- business

## **PROS**

- More design options
- More robust; plug-ins provide easy to install features
- With plugins, set up surveys, polls, payments, databases
- Includes form feature

## **CONS**

- More complex to set up
- Need to upgrade to get plug-ins
- Requires a more web savvy person to be admin but not a content editor

# Wix

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- [Business Premium Pricing](#) \$23 or \$27/month (\$276 or \$324/annual)
- [Regular web pricing](#) from free to \$13-\$39/month based on storage space

## **PROS**

- More design options than Weebly, less than WordPress
- More flexible layout and design than Weebly
- Easy to add features
- Includes form feature

## **CONS**

- Admin could be more complicated than Weebly

# Weebly

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<https://www.weebly.com/pricing>

From \$4 to \$26 month / \$48 to \$312 annual

## **PROS**

- Easy to use; easiest to set up for a “non web person”
- Easy to apply new design
- Includes form feature

## **CONS**

- Not many design options
- Because of simplicity, does not have as many features or as flexible in applying designs or certain layouts



# Memberplanet and Payment Options

[Member application](#) and info

Payment options

- PayPal
- Square
- Google Pay
- Amazon Pay
- Bank of America



# G Suite for Nonprofits and Gmail

<https://www.google.com/nonprofits/offerings/apps-for-nonprofits/>

## BENEFITS

- 1) It's FREE
- 2) It's FREE
- 3) Free emails using domain names
- 4) Features such as GoogleDrive, Surveys, Forms, Video Conferencing, Easy access to email admin
- 5) Gmail based so access and set up is easy

# Online Storage

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# Additional information

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- Microsoft 365 also offers a suite package for free for nonprofits; does not include office products (Word, Excel, etc.)

PTA membership vendors (thank you to Robin Z. for info):

memberplanet - \$100-\$300/yr (depending on communication and storage needs)

<https://www.ptboard.com> - \$100/yr (non-profit pricing)

<https://ptoffice.com/> - basic \$149/yr

<https://www.membershiptoolkit.com> - \$450+/yr

<https://paperlesspto.com> - website \$299/yr or mobile \$499/yr (discounts for referrals or before 3/31)

<https://www.schoolze.com/pta> - \$0+/yr

<https://www.wildapricot.com/> - pricing based on contacts... 500 contacts is \$972/yr

THANK YOU!